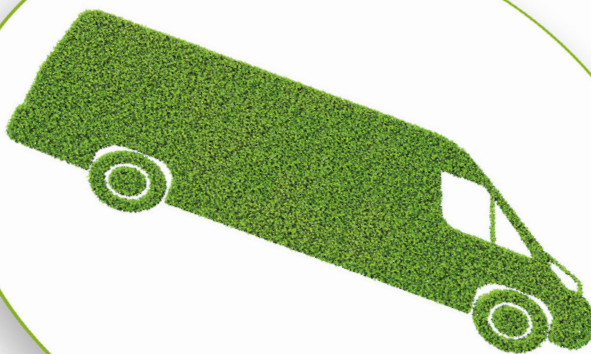
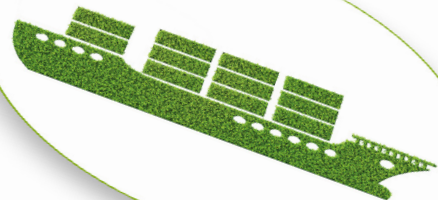




CARGO
Közlekedési Kft.

MEDIA OFFER 2024



Dear Partner,

Our publisher provides a magazine and organizes conferences about freight forwarding, air freight, railway logistics and road transport. Our primary goal is to have our magazine and our events meet all the needs of the market, for we are to add value and provide information to our partners.

Our magazine, NavigátorVilág (NavigatorWorld) contributes to professional dialogue and dissemination of knowledge. On our online interfaces (website, Facebook) we daily publish logistics-themed articles and share new information.

We organize most of our conferences on moving goods from or to the factories among topics of shipping, air, road and rail transportation and forwarding. Some of which have a track record of 20 years!

Our magazine allows you to place sponsored (PR) articles and ads in it. We also provide to make the ads appear in a variety of forms on our online interfaces.

We also give opportunities for our partners to take part as sponsors or exhibitors at our professional conferences. As part of our conference sponsorship packages, you will appear in our magazine, you can purchase tickets and give a presentation.

Everyone interested can find the most suitable construction for their company. You can rely on our sales team to make the best one for you. If you are interested in our publication or events, please get in touch with us!



Zsolt Bándy publishing director

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NavigátorVilág

All members of the logistics market can get up-to-date information about the trends and challenges from our freight and forwarding specialist magazine, from the experts and the key figures of the industry. In our person-centred magazine, we strive to present more and more specialists to the wider professional public from as many segments of the market as possible. In addition to interviews, with the help of our market analysis, top lists and thematic articles we always make sure to give a comprehensive picture.

Target Audiences for NavigátorVilág:

- managers, specialists and sales representatives of freight forwarding companies;
- managers, professionals, executives of road, rail, air and water transport companies;
- logistics managers, professionals;
- logistics decision-makers of major factories;
- transport policymakers and transport (logistics) leaders and lecturers in the departments responsible for economic development;
- professional organizations interested in transport, portage and freight, teammates of institutes and interest groups;
- experts from customs agencies.

- **Appearance: 10 times a year**
- **Number of copies: 1000**
- **Range: 56 pages**
- **Size: 210 x 297 mm**
- **Dissemination: nationwide**



Appearances

Issue	Order term	Deadline for print	Publication
1-2.	26. 01	02. 02	20. 02
3.	23. 02	01. 03	19. 03
4.	22. 03	28. 03	16. 04
5.	26. 04	03. 05	21. 05
6.	24. 05	31. 05	18. 06
7-8.	28. 06	05. 07	23. 07
9.	23. 08	30. 08	17. 09
10.	27. 09	04. 10	22. 10
11.	25. 10	31. 10	19. 11
12.	22. 11	29. 11	17. 12

Prices

Name	Extent	Price [EUR]
Title-page story	4 pages + front board picture	6000
PR-article	2 pages	2600
Ad, article	1 page	1450
Advertising	1/2 page	900
Book cover (2. and 4. page)	1 page	1800
Book cover (3. page)	1 page	1550
Double front board	2 pages	3000

Ad sizes:

1-page ad: (Width x Height)
210x297mm + 5-5mm outlet
1/2 page ad: 175x126mm

Acceptable ad file format:

JPG, TIF, PDF - at least 300 dpi.

Fixed price discounts on appearance:

- for 2 appearances within one calendar year: 10%,
- for three appearances within a calendar year: 15%,
- for four appearances within a calendar year: 20%,
- Agency Fee: 15%.

Online appearances

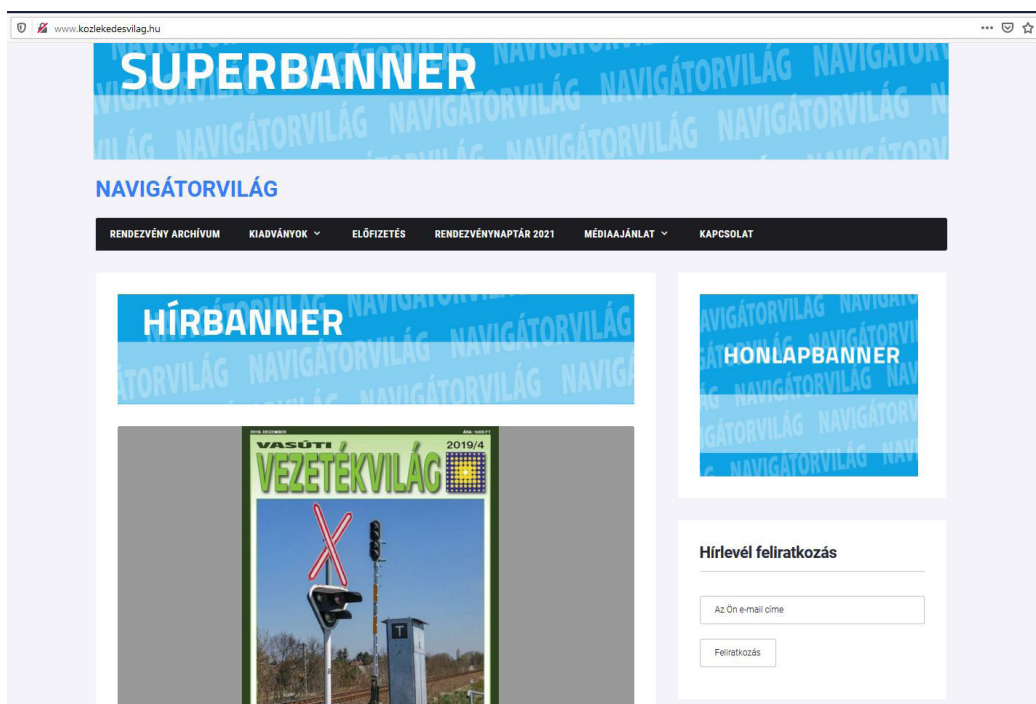
www.kozlekedesvilag.hu

Our daily updated and fully accessible portal is free of charge for everyone. The articles published in our printed pages are available in full coverage within a month after release on our portal. It creates a searchable, plain, "shared" and professional knowledge base.

Number of visitors: 9000 persons / month

Advertising opportunity:

- **superbanner** (1175 pixels wide, 90–160 pixels high):
exclusive appearance option, only available to one partner at a time:
1100 EUR/month + VAT
- **news feed banner** (750 pixels wide, 90–160 pixels high):
exclusive appearance option, only available to one partner at a time:
900 EUR/month + VAT
- **widget banner** (336 pixels wide, 90 or 280 pixels high):
650 EUR/month + VAT



Professional events

We reserve the right to change the date.

NavigátorVilág – Rail Freight Conference 18th April 2024

The Rail Freight Conference is a major professional event for rail freight forwarders and carriers, which is attended by market players, the authorities, the Ministry of Transportation and infrastructure managers. The conference will provide a comprehensive overview of the operating environment and challenges facing rail companies, as well as current trends.

Road Transport Professional Conference and Exhibition 3rd October 2024

This is the largest professional conference for road hauliers in Hungary. At this event, participants discuss the multiple demands placed on the transport sector by its customers and regulators and the regulatory demands and expectations placed on transport operators. The possible solutions will be discussed in an expert forum. Thanks to the conference sponsors, technological innovations will also be showcased.

Forwarding 2023 Professional Conference and Exhibition - for the 25th time! 21st November 2024

For 25 years now, our conference on freight forwarding has been the largest national professional event of the year for companies providing transport-related services. The knowledge essential to running logistics chains is changing rapidly, and our event aims to showcase them. The programme focuses on topics which are related to the price and quality of the transportation. We also organise round table discussions according to the transport modes.

Ask for a company-specific offer for conference sponsorship and advertising packages!

*The General Terms and Conditions of the events are available on our website
www.kozlekedesvilag.hu!*